§6.6 Logarithmic and Exponential Equations
Properties of Exponential and Logarithmic Functions:

$$
\begin{aligned}
& \text { For } a>0 \text { and } a \neq 1 \text { : } \\
& \text { 1) } a^{x}=a^{y} \text { if and only if } x=y . \\
& \text { 2) If } x>0 \text { and } y>0, \log _{a} x=\log _{a} y \quad \text { if } \\
& \text { and only if } x=y .
\end{aligned}
$$

Example: Solve using the properties above.

$$
\begin{array}{ll}
\text { a) } 2^{x}=16 & \text { b) } \log _{5}(x+1)=\log _{5}(10)
\end{array}
$$

(Note: remember that the domain of $\mathrm{y}=\log _{\mathrm{b}} \mathrm{x}$ is $(0, \infty)$. For this reason it is always necessary to check that the solution of a logarithmic equation results in logarithms of positive numbers in the original equation.)

## Solving Exponential and Logarithmic Equations (TYPE 2)

An exponential or logarithmic equation may be solved by changing the equation into one of the following FORMS, where $a$ and $b$ are real numbers, $\mathrm{a}>0$, and $\mathrm{a} \neq 1$.

1) $\mathrm{a}^{\mathrm{f}}(\mathrm{x})=\mathrm{b}$ Solve by taking the logarithms of each side. (Natural logarithms are often a good choice.)

## 2) $\log _{a} f(x)=\log _{a} g(x) \quad$ From the given

 equation, $f(x)=g(x)$, which is solved algebraically.3) $\log _{a} f(x)=b \quad$ Solve by using the definition of logarithm to write the expression in exponential form as $f(x)=a^{b}$.

Examples: Solve the following equations for x .
a) $4^{x}=72$
d) $\log _{4} x=3$
b) $4 \mathrm{e}^{2 \mathrm{x}}=5$
e) $5+2 \ln x=4$
c) $\mathrm{e}^{2 \mathrm{x}}-3 \mathrm{e}^{\mathrm{x}}+2=0 \quad$ f) $\log 5 \mathrm{x}+\log (\mathrm{x}-1)=2$

